



**Media Contact**

**Brennan Mason**

615.488.4133

press@bridgeconnector.com

# Hello, we're Bridge Connector.

**And we're changing the way  
health care communicates.**

## **Products**

- + **Destinations**
- + **Destinations on  
Salesforce AppExchange**
- + **CareService Connect on  
Salesforce AppExchange**
- + **Patient Create on  
Epic App Orchard**
- + **Bridge Connector on  
Allscripts Application Store**
- + **Bridge Connector on  
PointClickCare Marketplace**

**Bridge Connector** is an interoperability company changing the way health care communicates. With a suite of vendor-agnostic integration solutions and a full-service delivery model, Bridge Connector empowers digital health companies, providers and payers with the ability to easily integrate traditionally disparate, mission-critical platforms such as electronic health records (EHRs), patient engagement solutions and more. The company's unique integration-as-a-service offering and predictable pricing model enables organizations of any size to transform how they share data, unlocking high-impact clinical and operational insights more rapidly and affordably.



## Logo & Color Use

Our logo pack is available for download along with our Media Kit. Our logos and colors must be used as-is and not altered in any way.

For legibility, our logo should never appear smaller than 20mm, or 60px, in width.

For the Primary horizontal logo and icon (at matching icon height), the minimum clear space is defined as the height of the "e" in "Bridge."

The lettering is created using the **Barlow** typeface, and the stylized bridge is inseparable.



### Please do NOT:

- Change the logo's orientation or rotation.
- Disproportionately scale the logo.
- Change the logo's colors.
- Attempt to recreate the logo.
- Add special effects to the logo.
- Add an outline to the logo or display the logo as an outline.
- Crop the logo in any way.
- Display other elements within the logo's designated clear space.



The monochromatic version has been specifically designed to meet printing and web requirements.

#### Bridge Navy

RGB.....0,37,61  
HEX.....#00253D  
PMS.....2965 C  
CMYK.....100,63,16,78

#### Bridge Black

RGB.....16,25,33  
HEX.....#101921  
PMS.....BLACK 6 C  
CMYK.....100,79,44,93

#### Bridge Red

RGB.....252,71,86  
HEX.....#FC4756  
PMS.....1785 C  
CMYK.....0,76,54,0



## Fast Facts

Bridge Connector was founded in January 2017, with a fully-funded launch in January 2018.

Over 150 employees, as of mid-2020.

Over 700 customer sites live or in implementation as of mid-2020.

We've raised over \$45M in venture capital obtained primarily in three rounds. A Seed round of \$4.5M was completed in early 2018, followed by a Series A of \$5.5M which was completed in August 2018. Our Series B of \$25.5M was announced in August 2020.

Bridge Connector was founded in Palm Beach Gardens, FL, and opened our Nashville headquarters in February of 2018.



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## Awards & Recognition

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2020 Inc. Best Workplaces

2019 Nashville Business Journal  
Best Places to Work

2019 Modern Healthcare Best  
Places to Work in Healthcare

The Business Journals' Influencers: People We're  
Watching in 2020: David Wenger (Founder & CEO)

Nashville Business Journal's People to Watch  
2020: David Wenger (Founder & CEO)

Nashville Post "2020 In-Charge – Technology"  
List: Joshua Douglas (Chief Technology Officer)

Nashville Business Journal "2020  
Women of Influence" List: Lane Conger  
Maples (VP, Client Experience)

Nashville Technology Council 2020  
"Company of the Year" finalist

South Florida Business Journal  
Best Places to Work 2020

Salesforce Ohana Partner Award 2019

Forbes Technology Council member:  
David Wenger (Founder & CEO)

Nashville Business Journal "2019 Women  
of Influence" List: Michele Oglesby (Chief  
Operations & Compliance Officer)

South Florida Business Journal 2019 "Top 40  
Under 40:" David Wenger (Founder & CEO)

Nashville Post "2019 In-Charge – Technology"  
List: Joshua Douglas (Chief Technology Officer)

South Florida Business Journal 2019 "H.  
Wayne Huizenga Start Up Award"

South Florida Business & Wealth 2019 "Up &  
Comer:" David Wenger (Founder & CEO)



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